



Privacy Policy

Our Privacy Policy governs the manner in which the Paycelerate Group (“Paycelerate”) collects, uses, maintains and discloses information collected from users (each, a “User” or collectively “Users”) of the Paycelerate website (“Site”) and other products and services provided by Paycelerate (collectively “Services”). It also describes the choices available to you regarding our use of your personal information and how you can access and update this information. Information Paycelerate collects stays within Paycelerate and will not be shared with any third parties.

Paycelerate complies with the Personal Data (Privacy) Ordinance (Cap. 486) as set forth by the Hong Kong Office of the Privacy Commissioner for Personal Data regarding the collection, use, retention and protection of personal data. To learn more about the Personal Data (Privacy) Ordinance please visit

[http://www.legislation.gov.hk/blis_pdf.nsf/4f0db701c6c25d4a4825755c00352e35/B4DF8B4125C4214D482575EF000EC5FF/\\$FILE/CAP_486_e_b5.pdf](http://www.legislation.gov.hk/blis_pdf.nsf/4f0db701c6c25d4a4825755c00352e35/B4DF8B4125C4214D482575EF000EC5FF/$FILE/CAP_486_e_b5.pdf)

We respect personal data privacy and are committed to fully implementing and complying with the data protection principles and relevant provisions under the Ordinance.

Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit or register on the our website, fill out a form, send us any request, and in connection with other activities, features or resources we make available as part of our Services.

Users may be asked for name, position within company, email address, phone number and additional information they are willing to provide about themselves or visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal information, except that it may prevent them from engaging in certain Site related activities.

Cookies

Technologies such as: cookies, tags and scripts are used by Paycelerate and our analytics or service providers. These technologies are used in analyzing trends, administering the site, tracking users’ movements around the site and to gather demographic information about our User base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We may use cookies to remember users’ settings (e.g. language or country site preference) and for testing purposes. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our Site, but your ability to use some features or areas of our Site may be limited.

Log Files

As is true of most websites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We may combine this automatically collected log information with other information we collect about you. We do this for the purposes of analytics gathering, detection and resolution of errors and customer impact issues and to improve site functionality.

How we use collected information

Paycelerate may collect and use Users personal information for the following purposes:

- Management of Paycelerate functions, services and activities
- To improve customer service
- To personalize user experience
- To improve our Site and Services
- To send relevant periodic emails and communications
- Responding to and taking follow-up action on feedback or complaints
- Investigation, processing of legal applications and any subsequent legal proceedings
- Carrying out of inspections of personal data systems and enquiries from the public

We may use the email address provided by a User to respond to their inquiries, questions, and/or other requests. If a User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email and you may also unsubscribe within your profile settings.

Updating/Correcting Personal Information

We will endeavour to update or correct any personal information if advised by a User in line with the Personal Data (Privacy) Ordinance (Cap. 486)

Data Retention

We will retain your information for as long as your account is active or as needed to provide you Services. If you wish to cancel your account or request that we no longer use your information to provide you Services contact us at support@paycelerate.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures. No method of transmission over the internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security.

Sharing your personal information

We do not sell, trade, or rent Users personally identifiable information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Situations where we may disclose your personal information



As required by law when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a Government request, if Paycelerate is involved in a merger, acquisition, or sale of all or a portion of its assets, you may be notified via email and/or a prominent notice on our Site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

Third party websites

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Testimonials

We display personal testimonials of satisfied customers on our site in addition to other endorsements. With your consent we may post your testimonial along with your name. If you wish to update or delete your testimonial, you can contact us at support@paycelerate.com.

Changes to this privacy policy

Paycelerate has the discretion to update this privacy policy at any time without prior notice. We encourage you to periodically review this page for the latest information on our privacy practices.

Your acceptance of these terms

By using this Site and our Services, you signify your acceptance of this policy. Your continued use of the Site following the posting of changes to this policy will be deemed as your acceptance of those changes.

Governing Language

This Privacy Policy is entered into in the English language. Any translation prepared for any reason shall be a non-binding accommodation of no legal effect, and the English version of this Privacy Policy shall govern. All communications with respect to this Privacy Policy shall be in the English language. Without limiting the generality of this provision, the User acknowledges that: (i) it shall not assert any claim based upon any translation or any discrepancy or purported discrepancy between such translation and this English-language version of this Privacy Policy; and (ii) any such translation shall not be used to interpret this Privacy Policy.

Contact us

If you have any questions about this Privacy Policy, the practices of this Site or our Services, or any dealings with Paycelerate, please contact us at:

Paycelerate Group

support@paycelerate.com

This document was last updated on 30 June, 2016.